



Community Action Grant

Applicant webinar | Thursday 15 October 2026 | 6.00 pm

£150,000

to support visible, locally led
action in Ramsgate

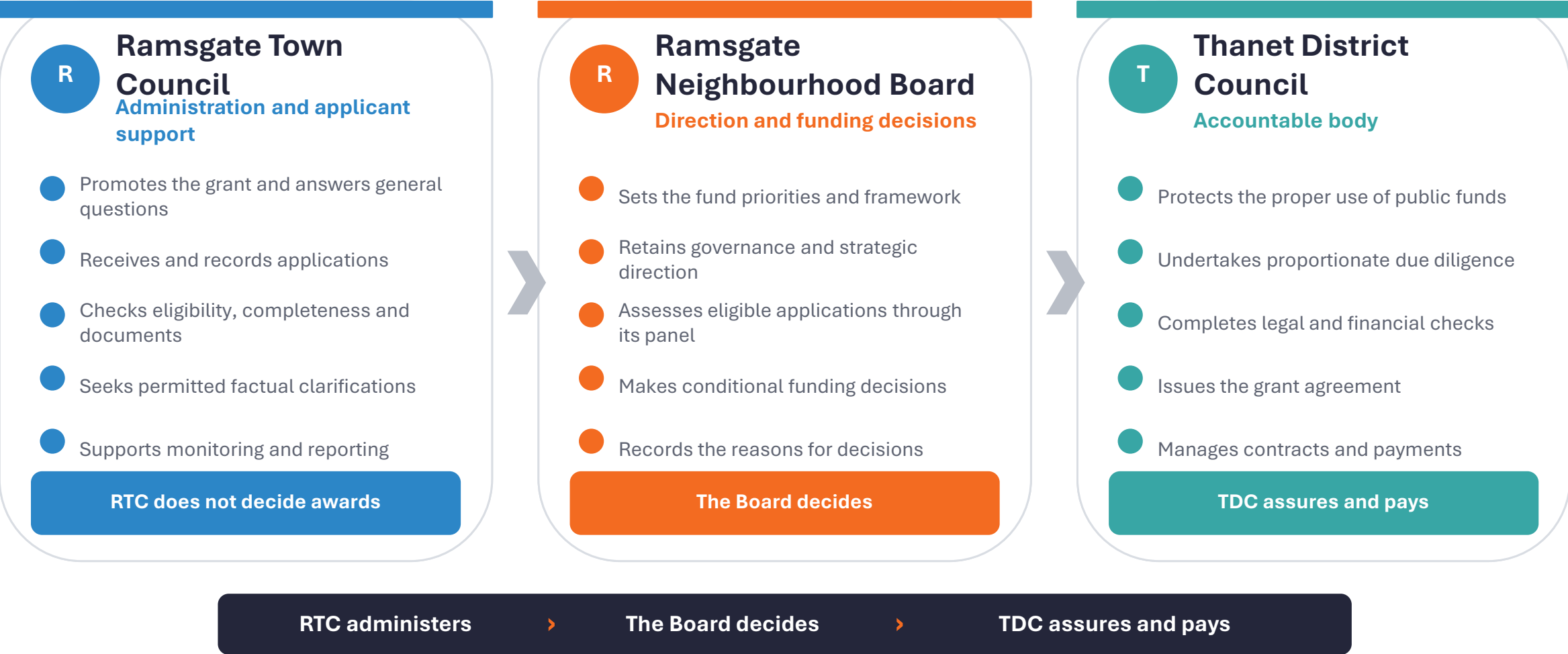
Today's session

A practical guide to deciding whether the fund fits your idea and preparing a clear application.

- 1 What the fund is for**
- 2 Who can apply**
- 3 Choosing the right stream**
- 4 What a strong application covers**
- 5 Assessment and due diligence**
- 6 Key dates and questions**

Who does what?

Clear separation between administration, decision-making and financial assurance



What is Pride in Place?

Local people leading long-term investment in Ramsgate

£20 million

UK Government investment over
ten years

**Guided by Ramsgate's
community-shaped 10-Year Vision
and Regeneration Plan**

The £150,000 Community Action Grant supports
early, visible action while larger projects are
developed.

The Ramsgate Neighbourhood Board

Leads the programme locally, sets priorities and decides how the
funding should be used.

The Board brings together:

- Residents and community organisations
- Local businesses and social enterprises
- Youth, health, education and voluntary services
- Town, district and county council representatives
- The local MP and community safety partners

Local people leading local investment for Ramsgate

What is the Community Action Grant?

Immediate, visible action while the longer-term Pride in Place programme is developed.

£150,000 revenue fund

Pays for the day-to-day costs of bringing projects to life, such as staff time, venue hire, activities, materials and directly related delivery costs.

Locally led

Projects should deliver practical benefits for Ramsgate residents and contribute to at least one of the five community priorities.

Year-round benefit

Every application must explain how it helps make Ramsgate a strong place to live, work and visit throughout the year.

This is not a fund for buying land, vehicles, buildings or major refurbishment.

The five Ramsgate priorities

Your project must make a credible contribution to at least one.

OPEN IT UP	Town centre, jobs, enterprise and connections
CLEAN IT UP	Cleaner, greener and more accessible places
LIGHT IT UP	Safer, brighter, connected and inclusive spaces
RAISE IT UP	Young people, skills, aspiration and opportunity
JOIN IT UP	Health, wellbeing, connection and trusted support

Do not simply tick a priority. Explain the connection, the change you expect and how you will evidence it.



Who can apply?

A broad range of organisations can apply, provided the contracting applicant can manage public funds responsibly.

Eligible applicant types

- Voluntary and community organisations
- Registered charities and constituted groups
- Community interest companies
- Micro and small businesses
- Sole traders and freelancers

What the applicant must be able to show

- An appropriate legal or governance basis
- A bank account in the applicant's legal name
- Capacity to pass financial and legal checks
- A proposal primarily benefiting Ramsgate residents
- Clear declarations of conflicts and connections

Micro and small businesses

A micro business is a specialised, smaller subset of a small business, primarily defined by having fewer employees, lower capital needs, and a smaller financial footprint. Every micro business is a small business, but not every small business qualifies as a micro business.

Key Differences

• Employee Count:

- Micro Business: Typically employs fewer than 10 workers (often 1 to 9 employees, or a solo owner/freelancer with no employees).
- Small Business: Generally employs fewer than 50 to 500 workers (depending on the country and regulatory standard, such as up to 50 in the UK or up to 500 in the US).

• Turnover and Assets:

- Micro Business: In the UK, it usually features a turnover of £1 million or less (or a balance sheet under £500,000).
- Small Business: Features higher financial ceilings—for example, in the UK, a turnover of up to £6.5 million and a balance sheet up to £5 million.

Can the grant support an existing project?

Yes. The fund can sustain, strengthen, scale or add value to activity that already works.

YES

Existing projects are eligible

The application must show the additional value created by the grant.

What could the grant enable?

-  **Sustain** a successful service or initiative
-  **Strengthen** or expand existing delivery
-  **Test** a new year-round service or approach
-  **Develop** a new source of income
-  **Commission** expertise for long-term planning

What must the application show?

-  **What would not otherwise happen**
-  **How the grant adds value**
-  **How the activity becomes more sustainable**
-  **How it supports Ramsgate's priorities and year-round economy**

Build on what works, while creating additional and longer-term value for Ramsgate.

Choose the right grant stream

The two routes have different expectations.

UP TO £10,000

Building Stronger Communities

Rapid, visible, grassroots action

Hyper-local projects

Building social trust

Addressing immediate neighbourhood priorities

£10,000 TO £15,000

Creating Thriving Places

Larger or more complex challenges

Stronger sustainability expectations

May involve partnership or wider reach

Additional assessment up to 20 points

The same project must not be submitted to both streams.

Build a clear application

Make it easy for the panel to follow the line from need to activity to change.



Then show who benefits, how you will reach them, how barriers will be reduced and what evidence you will collect.

Budget, delivery and supporting evidence

Public funding needs a realistic, transparent plan.

Budget

Show calculations, total cost, PiPP request, other cash, in-kind support and evidence of prices.

Delivery

Set milestones, target dates, delivery leads and evidence of completion.

Risk

Identify permissions, licences, insurance, safeguarding and what happens if delayed.

Organisation

Explain skills, governance, financial controls and previous delivery experience.

Key dates

Plan backwards from the submission deadline.

5 OCT

Fund opened

15 NOV

Applications close
at midnight

W/C 16 NOV

Completeness and
eligibility checks

W/C 23 NOV

Panel clarification
period

10 DEC

Grant Panel
meeting

11 DEC

Conditional
decisions intended

31 MAR 2028

Latest project
completion

Submit early if you can. Check attachments, file names and contact details before sending.

What is scored?

Core assessment is marked out of 100. Larger applications have up to 20 additional points.



Scores inform, but do not replace, recorded panel judgement.

Due diligence comes after a conditional decision

A conditional decision is not yet a final award.

What may be checked

- Legal status and leadership
- Financial records and viability
- Matching funds
- Bank and registration details
- Insurance and relevant policies

What applicants should do now

- Use the exact legal name
- Ensure bank details match
- Gather accounts and governance documents
- Declare connections
- Be ready to answer requests

What happens next

- TDC undertakes proportionate checks
- Further information may be requested
- Grant agreement is issued when checks are satisfactory
- Payment follows the signed agreement

Before you press send

A final applicant checklist.

- ✓ **Correct application form selected**
- ✓ **Year-round benefit explained**
- ✓ **Supporting documents attached**
- ✓ **Every relevant question answered**
- ✓ **Budget totals reconcile**
- ✓ **Legal name and bank details match**
- ✓ **Project clearly linked to at least one priority**
- ✓ **Permissions, risks and safeguarding addressed**
- ✓ **Application sent before midnight on 15 November**

Questions and further information

Please keep questions general so the same information can be shared fairly with all applicants.

Full guidance, FAQs, application forms and supporting documents

www.ramsgatetown.org/our-community/ramsgate-pride-in-place

Application enquiries office.admin@ramsgatetowncouncil.gov.uk

Telephone 01843 598751

Thank you